



Equestrian events require a lot of manpower, dedication, and funding. Through fundraising and an army of volunteers, SEDA is able to offer a variety of educational and competition opportunities. We host a minimum of five competition events each year: *Spring Fleur de Leap Schooling Horse Trials/Combined Test/Dressage*; *Le Bon Temps Recognized Dressage*; *SEDA Junior Classic*; *Fall Fleur de Leap Recognized Horse Trials*; *December Fleur de Leap Schooling Horse Trials/Combined Test/Dressage*. We are in need commitments from local businesses and individuals to continue to offer these opportunities to the equestrian community. Additional information about SEDA may be found at [www.sedariders.org](http://www.sedariders.org).

Please review the following options and consider supporting SEDA with a sponsorship.

# SPONSORSHIPS

**Custom Sponsorship**

We would love to work with you on any monetary, in-kind, product, award, or other donation you would like to give. You may specify a particular event, award, or for the entire show season. For custom sponsorships please email [president@sedariders.org](mailto:president@sedariders.org).

**\$1,000 - Jump Ring Sponsor**

Annual Sponsorship. Includes:

- Sign displaying sponsor name in the stadium arena at all horse trials and combined test events
- Name in all print and online event promotions and programs
- Sponsor announcements throughout the event
- Social media exposure
- Inclusion of business promotional information in show packets

**\$1,000 - Dressage Ring Sponsor**

Annual Sponsorship. Includes:

- Sign displaying sponsor name in the dressage arena at all shows
- Name in all print and online event promotions and programs
- Sponsor announcements throughout the event
- Social media exposure
- Inclusion of business promotional information in show packets

**\$750 - Lagniappe Packet and Volunteer Sponsor**

Annual Sponsorship. Includes:

- Sign displaying sponsor name at the show office
- Name in all print and online event promotions and programs
- Sponsor announcements throughout the event
- Social media exposure
- Inclusion of business promotional information in show packets

**\$500 - Cross Country Jump Sponsor**

Three Event Sponsorship. Includes:

- Sign displaying sponsor name at one of the Fleur de Leap cross country fences
- Name in all print and online event promotions and programs
- Sponsor announcements throughout the event
- Social media exposure

**\$300 - Tailgate Sponsor**

Single Event Sponsorship. Includes:

- Sign displaying sponsor name at show office and/or tailgate area
- Name in all print and online event promotions and programs
- Sponsor announcements throughout the event
- Social media exposure

**Yes! I'd like to sponsor SEDA and support equestrian events and education.**

- Jump Ring Sponsor  
  Dressage Ring Sponsor  
  Lagniappe Packet Sponsor  
 Cross Country Jump Sponsor  
  Tailgate Sponsor  
  Custom Donation

Name (as appears on card) \_\_\_\_\_

Address (billing for card) \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Donation amount \$ \_\_\_\_\_

Check (payable to **SEDA**)  
  Credit Card (indicate which card)  
 VISA  
 MasterCard

Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Code # \_\_\_\_\_

**Mail completed form with payment:**  
 SEDA  
 P.O. Box 451  
 Folsom, LA 70437

